



## **MEDIA RELEASE**

1 April 2017

### **West Ryde Rovers secure record sponsorship with PAYCE**

West Ryde Rovers Sports and Social Club's status as the largest community-sporting club within the Ryde Municipality is set to continue into the foreseeable future, after securing a long-term partnership with leading property development and investment company PAYCE.

The five-year partnership signed today by club president, Karen Waud and PAYCE Director, Dominic Sullivan is the largest sponsorship deal in the club's 61 year history.

Ms Waud said the executive sponsorship would provide West Ryde Rovers' three sporting groups with valuable funding to purchase new strips and training equipment and improve the club's development programs for 4-8 year olds.

"The funds will also assist with our disability programs and most importantly provide additional funds towards the proposed new clubhouse and other facility infrastructure that is earmarked for upgrades at Rovers' home base at Meadowbank Park," Ms Waud said.

"We are a big club and its costs a lot to run a club this size so this partnership with PAYCE is critical to enabling our committee to work with our members and supporters in planning for the future.

"The West Ryde Rovers are extremely grateful that PAYCE recognised us as a long-term community partner and we welcome their generosity and commitment to local sport.

"The injection of funds we receive over the next five years from PAYCE will certainly assist us as we continue to grow as a club and will enable us to provide more opportunities for the local community, especially when it comes to playing sport."

Mr Sullivan was particularly impressed with the contribution the club has made to the local sports community over the past six decades.

“The club has a fantastic record of achievements and importantly welcomes anyone to join in the fun and to experience the camaraderie and team spirit that exists right across the three sports,” he said.

“PAYCE believes in supporting grass roots community groups and our partnership with the West Ryde Rovers is one we value for the opportunities it provides for people of all ages and abilities to participate at weekends in their chosen sport.

“The club’s success is no doubt due to the efforts of its well-run committee, the players, their families, volunteers and a large fan base that show their support throughout the season,” Mr Sullivan said.

“PAYCE wishes the club committee and everyone involved with the club every success and looks forward to a rewarding association over the next five years.”

The club currently has over 120 teams competing across the three sports – football, netball and cricket - and continues to grow in numbers every year. It caters for players ranging from four years to over 45s.

## **About PAYCE**

PAYCE Consolidated Limited (PAYCE) is a privately held public company.

Founded in 1978, PAYCE has a proven track record in setting new international benchmarks with its landmark integrated, lifestyle developments.

PAYCE has also won a reputation for not just delivering exceptional, intelligently-designed contemporary homes, but also in creating dynamic and cohesive communities.

Specialists in urban renewal, the team draws on best practice design principles, critical thinking and true innovation to create quality, inspirational and one of a kind residential, commercial and retail precincts.

PAYCE currently has local projects in Melrose Park and Ermington.

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PAYCE

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